



WEST VAN FOR YOUTH  
 9/11/18  
 Discovery Middle School (Rm: The Gallery)  
 4 pm to 5:30 pm

Present: Amber Coleman (school), Angela Riddle (Gov. Org), Darci Wert (youth-serving), LaVyonne Barnes (MH Org.), Alex Mackey (business), Christopher Belisle (substance prevention), Esmey Farias (school)

TOPIC	DISCUSSION	DECISIONS, ACTIONS, ASSIGNMENTS
<b>Welcome</b>	Successes: <ul style="list-style-type: none"> <li>Positive Community Norm Kiggins Ad: We ran the numbers for the ad that ran July-August 8th and 1,852 people was the number of people that bought tickets and would have been in front of your rolling ad. The cost of the ad was \$160</li> <li>Resource Tables: Collected 120 Annual Community Surveys completed. Only need 95 more surveys.</li> <li>Resource Tables: 60 parents signed up interested in GGC at Go Ready: 18 SPN GGC 15 ENG GGC</li> <li>Back to School Night at Discovery fourteen parents were interested in GGC : 9 SPN GGC 5 ENG GGC</li> </ul>	Decision: These resource tables have great results. Keep going next year.
<b>Where we are in the Year? Our Prevention Work! Fiscal Year July-June</b>	<p><b>In Progress:</b> Curriculum Night, Oct. DTB, Fall GGC (Oct-Nov), RRW, PNC Message 2 (Nov-Dec), Community Survey (Aug-Dec), DFC Grant, You Can Campaign, Key Leader Orientation (1/30?) Paddy Hough Parade, Lincoln Egg Hunt, April DTB, Incredible Years (Jan.-May), Spring GGC (Apr.-May), 5<sup>th</sup> Grade Orientation, Spring Youth Forum (May), PCN and POP (May-Jun), Action/Budget Plan (April/May/June)</p> <p><b>Finished:</b> Montana Summer Institute, Go Ready!, Back to School Night, Hands Across the Bridge, Latte Da Bingo Night</p>	

Vision: Engaged community. Healthy youth. Bright futures.

Mission: West Van for Youth builds community to promote healthy choices and reduce substance abuse among youth so our young people can grow into thriving and productive adults.



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<p><b>Updates</b></p>	<p><b>Guiding Good Choices Parent Workshop</b> GGC will be Oct. 11, 18, 25, Nov. 1 and Nov. 8 (Share Flyer)</p> <ul style="list-style-type: none"> <li>○ Currently have 22 registered. Still need more! Share it!</li> <li>○ NEXT Program Participants will be providing childcare</li> </ul> <p><b>Leadership Clark County</b> WVY will propose a project to 2019 Leadership Clark County and our project proposals will be:</p> <ol style="list-style-type: none"> <li>1. PCN and POP campaign</li> <li>2. WVY Branding</li> <li>3. WVY Decal in businesses for brand awareness and PCN campaign</li> <li>4. 2019 Red Ribbon Week Capacity Building Plan and contacts</li> </ol> <p><b>PCN Billboards:</b> Fourth Plain/Clark College Location 2<sup>nd</sup> Generation PCN Message will run 1/28/18-2/24/18 3<sup>rd</sup> Generation PCN Message will run 5/6/19-6/2/19</p>	<p>Decision:</p> <p>LCC Project Proposal:</p> <ol style="list-style-type: none"> <li>1. PCN and POP campaign</li> <li>2. WVY Branding</li> <li>3. WVY Decal in businesses for brand awareness and PCN campaign</li> </ol> <p>2019 Red Ribbon Week Capacity Building Plan and contacts</p>
<p><b>Workgroups:</b></p>	<p><b>Coalition split up in to 3 groups:</b></p> <p><b>Group 1: Finalized PCN message postcard</b> <b>Group 2: Created a weeks' worth of RRW Social Media Posts</b> <b>Group 3: Prioritize RRW spending</b> <b>Group 4: Finalized Information Dissemination Tags for RRW</b></p>	<p>Action: Coalition engage with RRW Facebook posts</p>
<p><b>Next Coalition Meeting 10/9/18</b></p>		

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