



WEST VAN FOR YOUTH
12.11.18
Discovery Middle School (Rm: The Gallery)
4 pm to 5:30 pm

Present: Christopher Belisle (substance Prev.), Tina Johnson (school), Alex Mackey (business), Kali K. (Youth), Lyn Anderson (substance org), LaVyonne Barnes (substance org), Angela Riddle (Gov.)		
TOPIC	DISCUSSION	DECISIONS, ACTIONS, ASSIGNMENTS
Welcome And Successes	Annual Community Survey Collection Complete! <ul style="list-style-type: none"> Thank you all who made this possible. Our goal was 215 and we collected 375! 	
Where we are in the Year? Our Prevention Work!	<p>In Progress: PNC Message 2 (Nov-Dec), Incredible Years (Jan.-May), DFC Grant (due March), You Can Campaign, Key Leader Orientation, Paddy Hough Parade, Lincoln Egg Hunt, April DTB, Spring GGC (Apr.-May), 5th Grade Orientation, Spring Youth Forum (May), PCN and POP (May-Jun), Action/Budget Plan (April/May/June)</p> <p>Finished: Community Survey (Aug-Dec 15), Fall GGC (Oct-Nov), Oct. DTB, RRW, Montana Summer Institute, Go Ready!, Back to School Night, Hands Across the Bridge, Latte Da Bingo Night</p>	
Community Highlight: Addiction Policy Forum Lyn Anderson Washington State Chair	<p>The Addiction Policy Forum’s eight strategic priorities include:</p> <ul style="list-style-type: none"> Help Families in Crisis: Provide new, effective resources and support for patients and families in crisis. Expand Treatment Access and Integration into Healthcare: Through partnerships and research, develop resources, protocols and tools for physicians, healthcare systems and the workforce to integrate treatment of substance use disorders into healthcare. Drive Discovery: Invest in research on how to treat, prevent and cure addiction and its related disorders. Expand Recovery Support: Properly prioritize and secure resources for the recovery support programs that individuals need in their communities. Prevention: Increase funding for and the number of prevention programs nationwide. Protect Children Impacted by Parental Substance Use Disorder: Expand resources to support children who have a family member with a substance use disorder. Reframe the Criminal Justice System: Partner with key stakeholders to re-envision how the criminal justice system responds to addiction 	

Vision: Engaged community. Healthy youth. Bright futures.

Mission: West Van for Youth builds community to promote healthy choices and reduce substance abuse among youth so our young people can grow into thriving and productive adults.



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<p>Continued: Community Highlight: Addiction Policy Forum Lyn Anderson Washington State Chair</p>	<ul style="list-style-type: none">• Advocate and Educate: Intensify the urgency around addiction and mobilize bold action through advocacy and engagement.• Addiction Policy Forum has a great video series on addiction and prevention https://www.addictionpolicy.org/addiction-series-main• Addiction Policy Form also has Prevention Page: https://www.addictionpolicy.org/prevention• Addiction Resources: Health Portal Hotline• Addiction Policy Forum is formed 3 years ago in Washington• All sectors must unite.• 70% increase in fentanyl overdoses• Addiction Policy Forum is working on med disposal bags and sharing this resource with funeral homes for family members. Partners with SAMHSA for quick easy facts in messaging• There is a Family Day in WA DC for CAR Act• Recovery, Prevention, Aftercare all part of the continuum of care.• WA Addiction Policy Forum group is looking for a Co-Chare to help in Spokane.	
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<p>Positive Community Norm Message Development</p>	<ul style="list-style-type: none"> • Review goals of campaign, timeline • 2 second and 7 second test <ul style="list-style-type: none"> • Group narrowed down billboards • Discussion <ul style="list-style-type: none"> • One person shared they do not like the wording “Our Kids Say” • “Just Talk to me” (photo of youth) can be confusing to people who only read that part • StartTalkingNow.org is not sponsoring the billboard, we should make sure WVY is more the focus • Like that the signs of the youth involved youth in the PCN process, but maybe not on the billboard because it is too much to see in 7 seconds • Prefer the HCA logo as opposed to typed out on the bottom • Prefer wording “need” instead of “should” • Improvement <ul style="list-style-type: none"> • Go with billboard #10 and change the 91% to pink, blue and white to see which looks best • No photo of youth • Use HCA logo • Next Step: One-on-One pilot testing and online pilot testing from stakeholders and focus audience (West Van parents) 	<p>Action: Send draft 3 to Steering</p> <p>Action: Later add to the PCN campaign the image of youth holding the (paper, chalk) signs sharing tips with parents about how to talk to kids about A&D</p> <p>Action: Add to WVY homepage resources for starting the conversation and sharing more about where the data came from and the photos of youth suggestion to parents.</p>
<p>Next Coalition Meeting 1/8/19</p>		

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